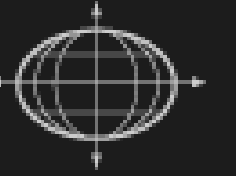




SHAFR

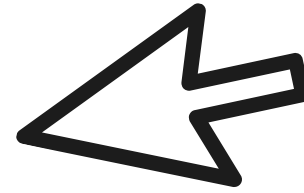


THE SOCIETY FOR HISTORIANS OF AMERICAN FOREIGN RELATIONS

Attendee Guide

Pheedloop Guide for SHAFR 2022

SHAFR2022 Virtual Days!



After the success of SHAFR's 2021 conference, SHAFR members expressed the desire for virtual days in the 2022 program! Our virtual platform provider, Pheedloop, allows for a unique and engaging conference experience. As exhibitors, you will get access to your own virtual booth, where you can upload content, including logos, videos, and graphics, as well as engage directly with visitors.

This guide includes an overview of the exhibitor experience in Pheedloop, as well as a visual guide for navigating Pheedloop and the virtual exhibit hall. For any questions regarding Pheedloop or the virtual conference, please contact SHAFR's new events email (events@shafr.org).

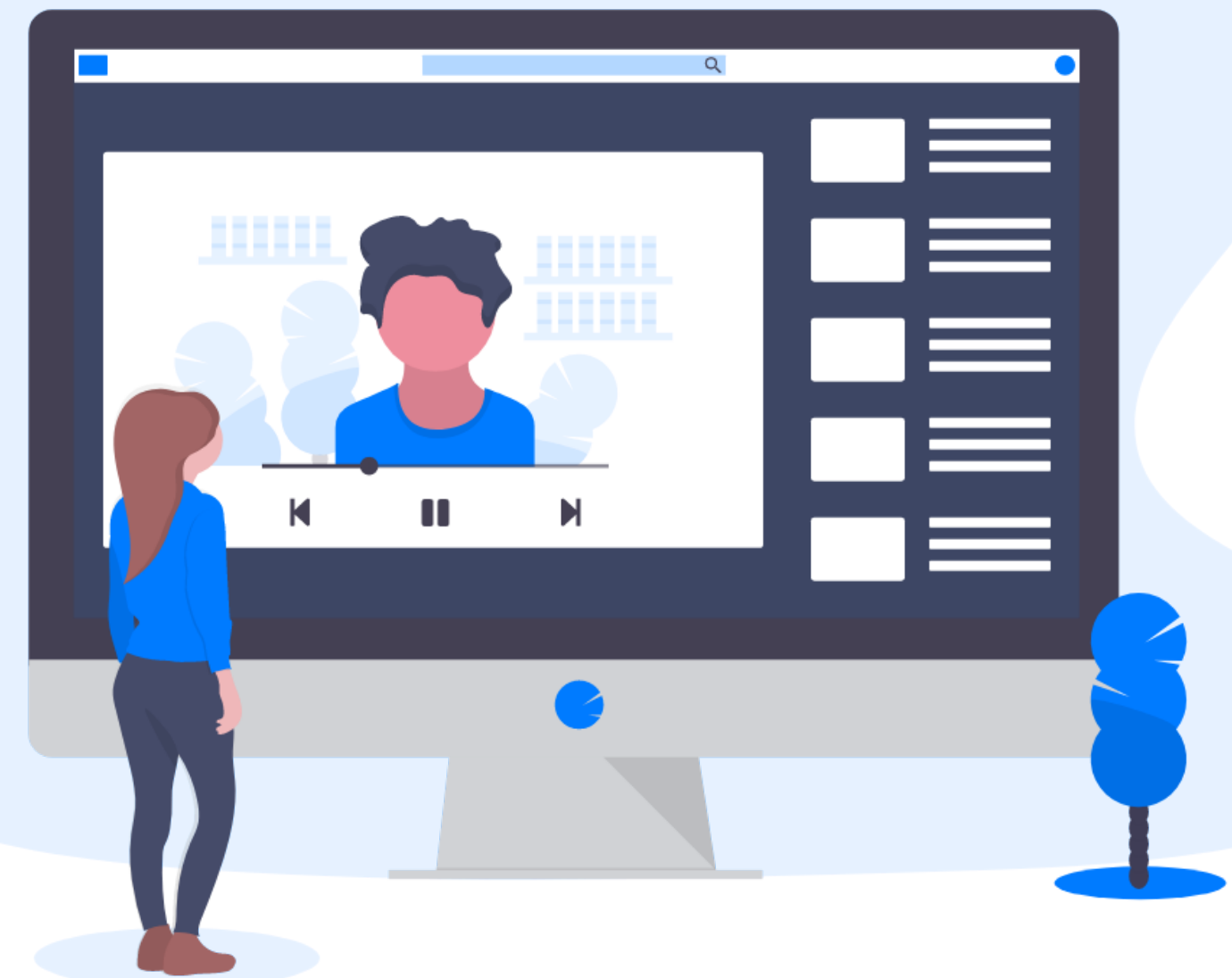




An Introduction to Pheedloop

Pheedloop is a virtual event software provider that is meant to encapsulate the experiences that many of us expect from an in-person conference. Similar to any other virtual space or website, Pheedloop was developed to be easily navigable, with clear menu options and defined locations for viewing content.

All of the SHAFR 2022 content will be streamed directly from Pheedloop, so participants will be able to access sessions with ease! SHAFR will be using Zoom as our livestreaming provider, as Zoom is completely integrated with Pheedloop.

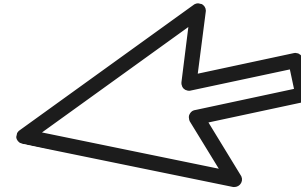


What Can I Do?

A Visual Guide

Please review the screenshots on the following slides for a visual walkthrough of the attendee experience and what to expect for SHAFR 2022! Attendees will receive an email from SHAFR and Pheedloop granting access to the virtual site closer to the start of the conference. However, SHAFR will be launching a website sooner that will allow attendees to view updated information regarding the 2022 conference.

Please note that all screenshots are taken from the Pheedloop team and the Western History Association's Pheedloop demo site, and do not necessarily reflect official SHAFR branding or content.





Paige Mitchell

Lobby

Sessions

Exhibit and Sponsor Hall

Showcase

Networking

Account

Help

Logout

Profile

Organization

Title

About Me

Profile Picture

Recommended size: 250 x 250 PNG or JPEG.

Choose file

Browse

Personal Profile Picture Preview

Website

Twitter

Linkedin

Meeting Link

Upload PDF files to your profile. Public files will be visible in an interactive file viewer.

File Name

File Upload

PDF File Under 5 MB

Choose File

No file chosen



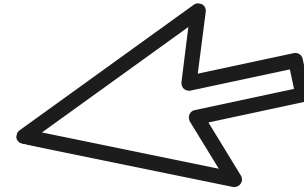
Private File

Private files may still be shared with exhibitors and sponsors

Upload

Once you gain access to the virtual conference, the first thing you should do is navigate to your profile using the "Account tab" on the left. You can use this page to customize all of the information that other attendees will see. The more information you add, the easier it will be for other attendees to connect with you! You can also upload a profile picture (250x250 pixels).

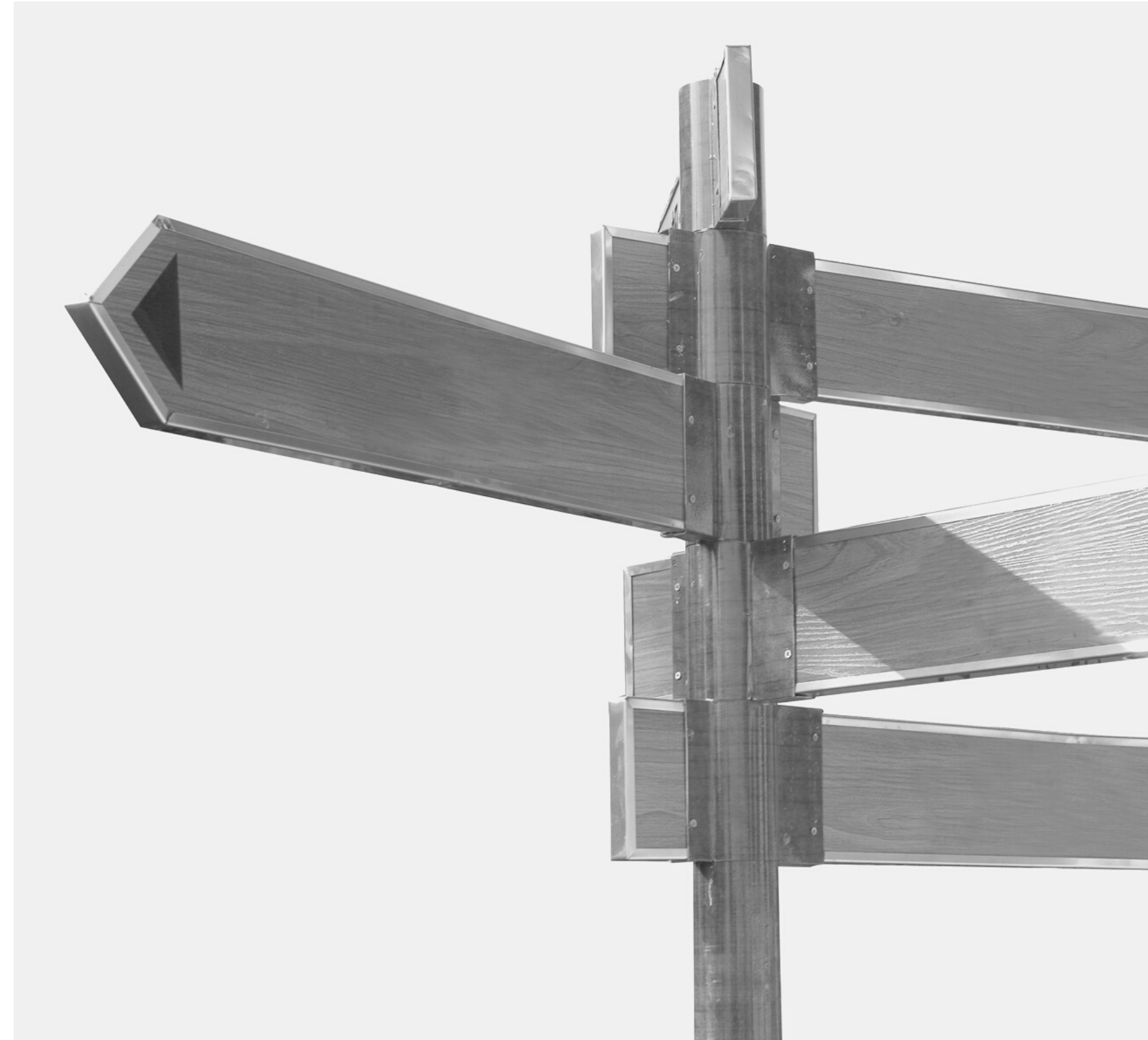
Navigating Pheedloop



Attendees can navigate Pheedloop by accessing a variety of different pages throughout the virtual site. You can review more information about each of these pages below.

LOBBY PAGE

The lobby page is the main landing page for our Pheedloop virtual site. When you login to Pheedloop for the first time, you will automatically be navigated to the lobby page. The lobby page contains general information about the conference, sponsor graphics/images, announcements, and a public chat. Please note that anyone can read chat messages left in the lobby hall chat.



The Lobby Page

60th Annual WHA Conference

Paige Mitchell

- Lobby
- Sessions
- Exhibit and Sponsor Hall
- Showcase
- Networking
- Account
- Help
- Logout

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THANK YOU TO OUR TOP TIER SPONSORS!

University of **New Mexico** Press
Our culture. Our histories. Our stories.

WELCOME TO #
MIGRATIONS,
GROUNDS & MEMORY

Public Lobby Chat

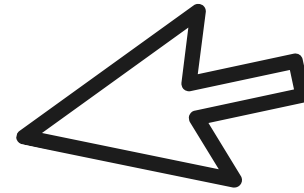
No one has started chatting here yet. Leave a message to be the first!

Send chat mess

Use the menu at the left of the lobby page to navigate to other sections of the online conference. All of the livestreamed sessions, for example, will be available under the "sessions" tab.

This is the public lobby chat. You can send public messages using this feature. You can also see who is currently on the lobby page. Pheedloop is constantly updating, but any accessibility and language adjustments will be available at the top right of the lobby page.

Navigating Pheedloop, cont.

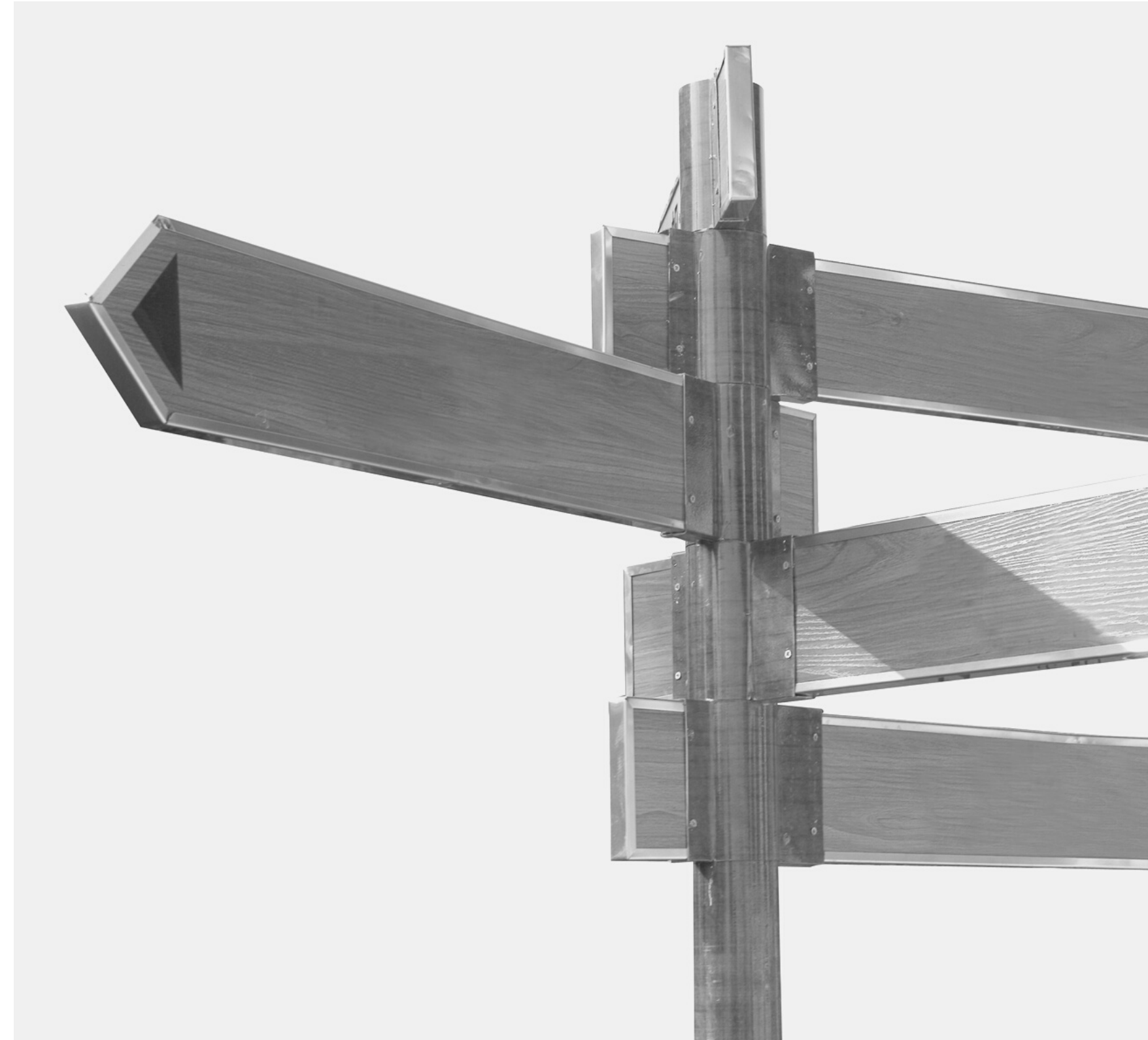


SESSIONS PAGE

The sessions page is one of the most important spaces in the virtual site. It is where all of the sessions will be livestreamed and accessed by conference participants. You can visit the sessions page before sessions go live to read more about the session and the presenters. You can also chat with other people on that session page using the session chat. Please note that anyone can see messages left in a session chat.

EXHIBITS HALL

As an attendee, you can navigate to the exhibits hall at any time during the conference to view the virtual exhibit booths, chat with exhibitors, and purchase products.



The Sessions Page

The screenshot displays the 'Sessions' page of the Space Travel Conference. On the left, a navigation menu includes 'Lobby', 'Sessions', 'Exhibit Hall', 'Showcase', 'Networking', 'Event App', 'Settings', 'Help', and 'Logout'. The 'Sessions' menu item is circled. The main content area lists several sessions with details such as titles, speakers, dates, and tags. A 'Schedule Filters' button is located at the top of the session list. A central video player shows a woman speaking, with a 'GENES IN SPACE' logo on her shirt. On the right, a 'Public Session Chat' window is open, showing messages from participants and a 'Send chat message' input field at the bottom.

Virtual Event Sponsor
Martian Robotics Corporation

Space Launch Systems LTD.

Simon Young

Lobby

Sessions

Exhibit Hall

Showcase

Networking

Event App

Settings

Help

Logout

Schedule Filters

Bio-Requirements for Space Settlement
Leland Melvin, Liu Yang
JUN 10 9:00 - 11:00 AM Human Settlement

Mankind's Future on Mars
Jocelyn Bell, Mark Watney
JUN 10 1:00 - 2:00 PM Space Travel
Keynote

Achieving Earth Independence
Johannes Kipler, Taylor Wang
JUN 10 2:30 - 4:00 PM Human Settlement
Workshop

Next Generation Space Elevators
Arooz Adeys, Rakesh Sharma
JUN 11 9:00 - 11:00 AM Space Travel
Keynote

Space Launch Systems LTD.

Space Solar Power
Taylor Wang
JUN 11 11:00 - 2:00 PM Robotics
Lightning Talk

Public Session Chat

Leland Melvin
NASA / NFL
If anyone wants to chat with me privately over text or video in this virtual event, live start a conversation here or in the networking area!

Rakesh Sharma
Indian Space Research Organisation (ISRO)
Awesome, just sent you a private message!

NASA
Is anyone watching the NASA/DM-2 launch today!? Don't miss it, live in a few hours! [youtube.com/watch?v=c0X6jge...](https://www.youtube.com/watch?v=c0X6jge...)

Jocelyn Bell
International Space Institute
Yeah! It was an awesome launch!

Send chat message

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GENES IN SPACE









POWERED BY BLUELOOP

All of the sessions are listed in the menu at the left. Using the "Schedule Filters" button, you can filter for sessions based on a variety of fields, including by speaker, date, and more.

This is the session chat. You can send public messages using this feature. You can also see who is currently on the session page,

The Exhibits Hall

Search Product Filters ▼



-  **Little Green Men Group**
Hawthorne, California 
-  **Martian Robotics Corporation**
Miami, Florida 
-  **Space Launch Systems Ltd.**
Seattle, Washington 
-  **Terraformation Technologies**
Los Angeles, California 

All of the exhibit booths are listed in the menu at the left. You can request information from an exhibitor, send private messages to exhibit staff, engage one-on-one in a video call, and more!



Request Information



Exhibitor Name Here

-  Email
-  Website
-  Twitter


-  **Alan Shepard**
Astronaut, NASA
-  **Leland Melvin**
Astronaut, NASA / NFL
-  **Liu Yang**
Chinese National Space Agency


-  Sample File Download #1
-  Sample File Download #2


  2


Public Exhibitor Chat


Cool!

 **George Wong**
FreeLoop
What if we find aliens up there? Are we allowed to interact?

 **Alan Shepard**
NASA
You bet! That's the whole point of The Little Green Men Group!

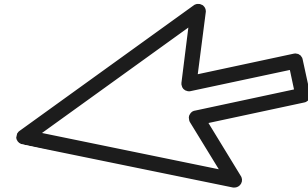
 **Leland Melvin**
NASA / NFL
Hmm, that's a good question. At least 1,000 light-years. But let me get back to you on that.

 **Leland Melvin**
NASA / NFL
I want to know too!

 **Rakesh Sharma**
Indian Space Research Organisation (ISRO)
Nothing beats a little alien hunting 🛸

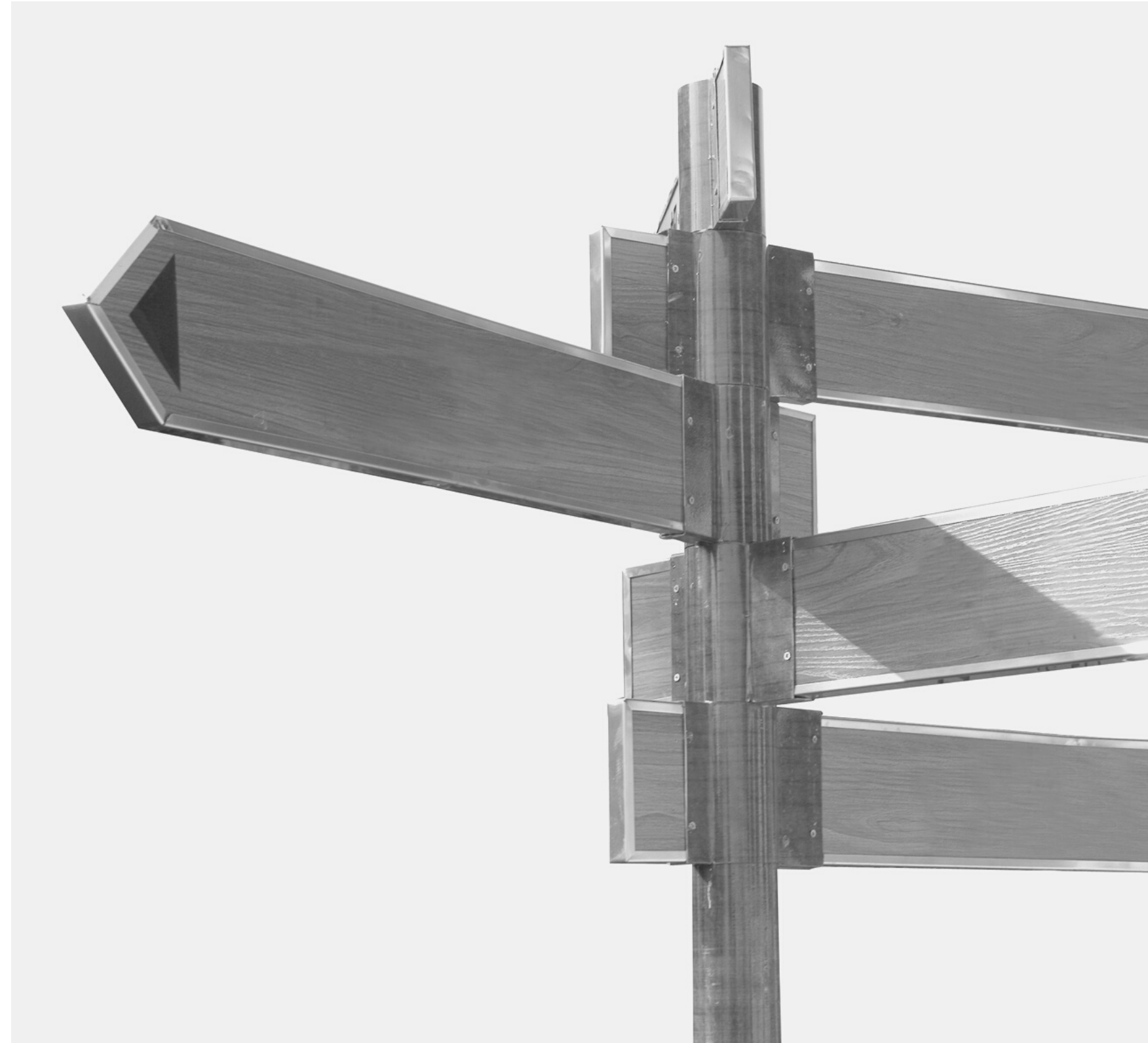
This is the public exhibitor chat. You can send public messages using this feature. You can also see who is currently viewing the exhibit.

Navigating Pheedloop, cont.



NETWORKING

The networking tab allows you to chat with other individuals, whether through private messaging, or a one-on-one video call. You can also chat with multiple people by creating your own "group."



The Networking Tab

The screenshot displays a conference networking application interface. At the top, the header includes the event name 'SPACE TRAVEL CONFERENCE' and the host 'Martian Robotics Corporation'. A navigation bar contains 'Attendees', 'Chats', and 'Booth' tabs. On the left, a vertical menu lists options: Lobby, Sessions, Exhibit Hall, Showcase, Networking (highlighted), Event App, Settings, Help, and Logout. The main content area shows a list of attendees, with 'Simon Young' selected. A callout box points to the 'Networking' menu item, stating: 'You can see who you have sent messages to and follow up using the inner left menu.' To the right, the profile of 'Alan Shepard' is shown, including his photo, name, title 'Astronaut, NASA', and social media links for Website, Twitter, and LinkedIn. A 'Start Chat' button is prominently displayed. Below the profile, there are links to 'Alan Shepard's Resume' and 'Finding Your Way to Space (Presentation)', each with a 'View File' button. A second callout box points to the profile, stating: 'You can view other conference attendees profiles, send a private message, video chat, and more!'. At the bottom of the attendee list, 'Johannes Kepler' is highlighted with a yellow circle and a mouse cursor.

Questions or Concerns?

Contact SHAFR staff via our events email address (events@shufr.org) with any questions or concerns about the upcoming conference!

